

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION



MEDIA KIT

2019

Founded in 2016 as a joint venture between Rubber World Magazine - USA and Technobiz - Thailand, Rubber & Tire Digest is a bi-monthly magazine focusing on technical service dedicated to the global rubber, latex and tire industries. RTD is an important resource for all engineers, managers and decision makers, delivering the latest technologies to readers.

www.rubbertiredigest.com

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

Advertisement Rates

Ad Size	Single Issue	3 Issue Package	6 Issue Package
Full Page	\$ 1,500 USD	\$ 4,000 USD	\$ 7,000 USD
Half Page	\$ 1,000 USD	\$ 2,500 USD	\$ 4,500 USD

Buyer's Guide / Classified

Available to rubber chemical and equipment suppliers and adhesive technology suppliers, a 2 inch x 2 inch full color company profile.

1. Company name with logo
2. Address
3. Tel/Fax
4. Website
5. Products (5 keywords)
6. Contact person

CRU

Chemicals-R-Us

123 Street

Ph:+1 555 555 1234

Fax:+1 555 555 1236

www.chemsrus.com

accelerators, vulcanizers, TPE,
latex, NBR

Joe Smith, Sales

joe@chemsrus.com

Cost

Single insertion: \$100 US

6 insertion package: \$500 US

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

Editorial Calendar

Month	Emphasis	Closing
Feb/Mar	Molding, Extrusion & Mixing	Jan 25
Apr/May	Chemicals & Materials	Mar 25
Jun/Jul	Machinery & Equipment	May 25
Aug/Sep	Tire Technology	July 25
Oct/Nov	Natural Rubber & Latex	Sept 25
Dec/Jan	Rubber Recycling & Rubber Testing	Nov 25

General Information

- **Frequency:** Bi-Monthly (6 Issues/Year)
- **Format:** Print & Digital
- **Size:** Letter Size (8.5 inch x 11 inch)
- **Total Circulation:** 8000
- **Print Edition Circulation:** 5000 Southeast Asia, South Asia, Africa & China
- **Digital Edition Circulation:** 3000 Global

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

Magazine Content

Technical service articles on Compounding, Mixing, Extrusion, Molding, New Materials & Chemicals, Testing and Quality Control, Tire Technology, Latex Technology, Best Practices, Innovations & Technology Profiles, Process Improvement & Troubleshooting Tips, Ask Your Expert, Commercial Advertisements, Research Patents, Event Listings, Book Reviews, Job Corner

Official Media Partner of these Trad Exhibitions



Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

Subscription

Digital Edition is FREE

Print Edition: \$75 US / Year

www.rubbertiredigest.com/subscribe.asp

Contact Addresses

TECHNOBIZ

Thailand, Southeast Asia, China & India

Rubber Industry Department

TechnoBiz Communications Co., Ltd.

2521/27, Lardprao Road, Khlongchaokhunsingha

Wangthonglang, Bangkok 10310 Thailand

Tel: +66-2-933 0077 Fax: +66-2-955 9971 Cell: +66-89-4890525

Email: cs1@techobiz-asia.com Web: www.rubbertiredigest.com

RubberWorld

Americas & Europe

Rubber World Magazine

1741 Akron-Peninsula Rd., Akron, OH 44313 USA

Tel: +1-330-864-2122 Fax: +1-330-864-5298

Web: www.rubberworld.com



Dennis Kennelly
dennis@rubberworld.com



Mike Dies
mike@rubberworld.com

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

WWW.RUBBERTIREDIGEST.COM

2019

Jointly published by TechnoBiz and Rubber World Magazine

Rubber World Magazine – USA and TechnoBiz Group - Thailand, have joined to publish Rubber & Tire Digest, a bi-monthly magazine focusing on technical issues related to the global rubber, latex and tire industries. This publication is an important resource for engineers, managers and decision makers.

Editorial Calendar

Month	Emphasis
Feb / Mar	Molding, Extrusion & Mixing
Apr / May	Chemicals & Materials
Jun / Jul	Machinery & Equipment
Aug / Sep	Tire Technology
Oct / Nov	Natural Rubber & Latex
Dec / Jan	Rubber Recycling and Rubber Testing

General Information

Frequency: Bi-Monthly (6 Issues/Year)
Format: Print & Digital Editions
Size: Letter Size (8.5 inch x 11 inch)
Print Volume: 8,000 Copies (Intl Ed) & 5,000 Copies (Indian Ed)
Print Edition Circulation: Southeast Asia, South Asia, Africa & China
Digital Edition Circulation: Global (3,000 +)

Magazine Content

Technical Articles on Compounding, Mixing, Extrusion, Molding, New Materials & Chemicals, Testing and Quality Control, Tire Technology, Latex Technology, Best Practices, Innovations & Technology Profiles, Process Improvement & Troubleshooting Tips, Ask Your Expert, Commercial Advertisements, Research Patents, Event Listing, Book Reviews, Job Corner

Subscription

Digital Edition (International) is FREE

Print Edition: 75 US\$/Year

Advertisement Rates

Advertisement Size	International Edition (Print & Digital Edition)	Indian Edition (Print Edition only)	
		(Indian Companies)	(Overseas Companies)
Full Page	1,500 US\$	30,000 Rs	600 US\$
Half Page	1,000 US\$	20,000 Rs	450 US\$
Quarter Page	750 US\$	15,000 Rs	250 US\$
Buyer Guide Advert	100 US\$	4,000 Rs	100 US\$

Remarks: • 10% discount for minimum 3 insertions in a year • GST 18% applies on advertisement rates for Indian Edition

Contact Address

THAILAND & GLOBAL :
 TechnoBiz Communications Co., Ltd.
 T: +66 2 933 0077
 Email: cs2@technobiz-asia.com

INDIA:
 Kazoku 4S Resources LLP
 T: 7010 2222 94
 Email: 4S.CustomerService@Gmail.com

AMERICAS & EUROPE:
 Rubber World Magazine
 T: +1-330-864-2122
 Email: dennis@rubberworld.com

Buyer Guide

Rubber and Adhesive Technology Suppliers can publish their company information in this section. The content of information includes:

1. Company Name with Logo
2. Address
3. Tel/Fax
4. Website
5. Products (5 keywords)
6. Contact Person

Cost
Single Insertion: 100 US\$
6 Insertion Package: 500 US\$

CRU

Chemicals-R-Us
 123 Street
 Ph:+1 555 555 1234
 Fax:+1 555 555 1236
 www.chemsrus.com
 accelerators, vulcanizers, TPE,
 latex, NBR
 Joe Smith, Sales
 joe@chemsrus.com

Official Media for TechnoBiz Exhibitions

Arab RUBBER EXPO 2019

9-10 October 2019
 Sharjah, UAE

LATEX EXPO 2019

4-5 December 2019
 Chennai, India

GRTE 2020
 5th Global Rubber Latex & Tyre Expo

11-13 March 2020
 Bangkok, Thailand

GNRE
 Natural Rubber Global Expo 2020

11-13 March 2020
 Bangkok, Thailand

Europe RUBBER EXPO 2020

Rubber TPE&SILICONES EXPO 2020

6-7 May 2020
 Budapest, Hungary

Africa Rubber Expo 2020

28-29 October 2020
 Lagos, Nigeria