

# Rubber & Tire

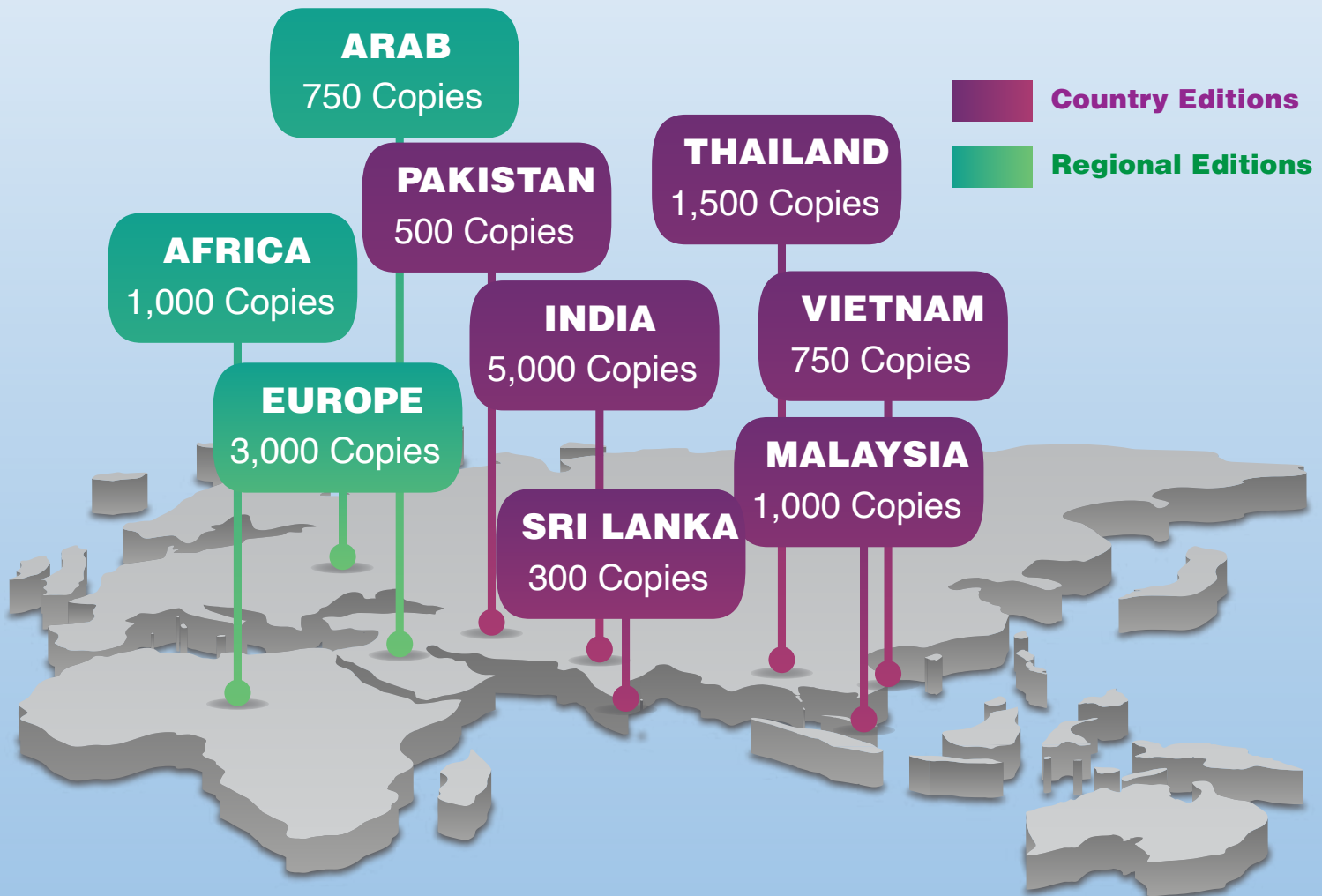
## DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION  
AS A KNOWLEDGE SOURCE FOR RUBBER INDUSTRY WORKFORCE

2022

**A Bi-Monthly Magazine as a Knowledge Source  
for Rubber & Tire Industries in Asia, Africa & Europe**

**Available as Country / Region Editions  
Digital Format**



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### Magazine Content:

Technical service articles on Compounding, Mixing, Extrusion, Molding, New Materials & Chemicals, Testing and Quality Control, Tire Technology, Latex Technology, Best Practices, Innovations & Technology Profiles, Process Improvement & Troubleshooting Tips, Ask Your Expert, Commercial Advertisements, Research Patents, Event Listings, Book Reviews, Job Corner.

**Frequency:** Bi-Monthly (6 Issues/Year)

**Format:** Digital Editions

**Size:** 8.33 inch x 10.96 inch

**Circulation:**

**Digital Edition:** FREE Subscription to all individuals involved with rubber and tire industries

### Editorial Focus Calendar

Feb/Mar: Molding, Extrusion & Mixing  
 Apr/May: Chemicals & Materials  
 Jun/Jul: Machinery & Equipment  
 Aug/Sept: Tire Technology  
 Oct/Nov: Natural Rubber & Latex  
 Dec/Jan: Rubber Recycling & Rubber Testing

### Advertisement Submission Deadline

Feb/Mar Issue: 10 March  
 Apr/May Issue: 10 May  
 Jun/Jul Issue: 10 July  
 Aug/Sept Issue: 10 September  
 Oct/Nov Issue: 10 November  
 Dec/Jan Issue: 10 January

### Magazine Release Date

Feb/Mar Issue: 25 March  
 Apr/May Issue: 25 May  
 Jun/Jul Issue: 25 July  
 Aug/Sept Issue: 25 September  
 Oct/Nov Issue: 25 November  
 Dec/Jan Issue: 25 January

### Advertisement Size (Width x Height)

Full Page: 8.5 inch x 11 inch  
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 Quarter Page: 3.4 inch x 5 inch

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Vietnam	750	500 US\$	300 US\$	200 US\$	800 US\$	1,200 US\$	750 US\$
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Pakistan	500	350 US\$	200 US\$	125 US\$	600 US\$	800 US\$	500 US\$
Africa	1,000	500 US\$	300 US\$	200 US\$	800 US\$	1,200 US\$	650 US\$
Arab	750	650 US\$	400 US\$	300 US\$	1,000 US\$	1,500 US\$	800 US\$
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International	13,800	2,500 US\$	2,000 US\$				2,800 US\$

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### Editorial Contributions / Press Releases

Interested rubber & tire technology specialists, researchers, experts and consultants are invited to submit short articles on technological developments by email to [technobiz.rubber@gmail.com](mailto:technobiz.rubber@gmail.com)

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